

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com.DEGREE EXAMINATION –COMMERCE

SECOND SEMESTER – APRIL 2019

16/17/18UCO2MC01– BUSINESS MANAGEMENT

Date: 01-04-2019
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

PART A

Answer all the questions

(10x2=20)

1. Define Management.
2. What is 'Esprit-de-corps'?
3. What is meant by human resources management?
4. What is decision making?
5. What is organising?
6. State the meaning of matrix type of organisation?
7. What is communication?
8. Explain the term Leadership.
9. Define 'controlling'.
10. What is co-ordination?

PART B

Answer any FOUR Questions

(4x10=40)

11. Is Management an Art or Science-Discuss?
12. State any five qualities of the good leader.
13. Elaborate the guidelines for effective planning policies.
14. Explain the steps in decision making.
15. Describe the techniques of effective Coordination in Organisation.
16. Explain the types of organisation.
17. What are the differences between delegation and decentralisation.

PART C

Answer any TWO questions

(2x20=40)

18. Explain Henri Fayol's principles of management.
19. Discuss the various steps involved in the process of planning.
20. Discuss the various stages involved in the selection of candidates for jobs in an organisation.
21. Elaborate the Maslow's theory of motivation.
